

# Border to Coast Overseas Developed Markets Equity Fund



## Proxy Voting Report

Period: July 01, 2020 – September 30, 2020

Votes Cast	306	Number of Meetings	22
For	277	With Management	276
Withhold	1	Against Management	30
Abstain	1	Other	0
Against	27		
Other	0		
Total	306	Total	306

In 59% of meetings we have cast one or more votes against management recommendation.

# General Highlights

## **The Outcomes of Say-on-Pay Votes**

The introduction of Say-on-Pay (SOP) regulation in 2002 was intended to improve the ability of shareholders to voice their discontent with companies' remuneration practices. It was thought to ensure that boards were held accountable for alignment between CEO pay and shareholder expectations related to remuneration. Nearly two decades after the first introduction in the United Kingdom various other countries have adopted their own versions of SOP. For example, the Netherlands (2004), Australia (2005) and the United States (2011) all followed suit. Although country specific regulations vary in the level of strictness related to the vote (advisory or binding) all different versions of SOP can be broadly defined as any shareholder vote regarding the approval of executive compensation or parts of it during a firm's annual general meetings. Since the introduction of SOP many observers and practitioners have endeavored to analyze the outcomes.

Research has identified three remuneration related improvements that occur following shareholder dissent of at least ten percent on SOP. First, SOP can help lower excessive compensation levels. Specifically, firms have been found to lower annual bonuses, severance arrangements and salaries. Secondly, the structure of the compensation is changed to improve Pay Performance Sensitivity ensuring a tighter relation between a company's performance and the CEO's remuneration. This improvement of alignment can be seen by an increase of incentive-based pay relative to salary. Lastly, the introduction of SOP has helped to improve disclosure on company's remuneration practices. This is partially due to the legal requirement in certain markets but is also in part guided by shareholders demanding further disclosure to be able to better monitor pay practices. These findings of SOP leading to the remuneration improvements are robust. Researchers from the US Federal Reserve Board found that when comparing an international sample of firms with and without SOP that CEO pay declines on average by 7%, and the Pay Performance Sensitivity of the compensation schemes increases on average by 5%.

Despite several studies finding that SOP can be an effective tool in monitoring executive pay there is no academic consensus on the effectiveness of SOP in all scenarios. Specifically, SOP is more likely to be effective in corporations with overall good corporate governance structures such as greater ownership dispersion and a higher percentage of independent directors. Additionally, several studies have highlighted that for SOP to lead to change in remuneration practices a certain level of dissent has to be reached. There are several factors, such as shareholder collaborations, proxy advisors, and the media that can help accrue this critical mass of dissent. As these actors continue to home in on the subject, we believe executive remuneration will continue to become better aligned with the creation of long-term shareholder value.

## **Anti-social Shareholder Proposals**

Every year, shareholders vote on a handful of "antisocial" shareholder proposals. The most frequent proponents of these proposals are Burn More Coal, a special-interest group supportive of the coal industry, and the Free Enterprise Project, the conservative shareholder activist arm of the National Center for Public Policy Research (NCPFR). Generally, proponents of these proposals are critical of companies' progressive efforts with respect to environmental, social, and governance issues. As such, these proposals are generally aimed at curbing those efforts. At first glance, these proposals appear to be aimed at increasing disclosure and transparency – two aspects that typically garner widespread shareholder support. However, further investigation reveals that the proponent's intentions are usually much more subversive.

The Securities and Exchange Commission (SEC) in the US allows corporations to exclude any resolution from its proxy materials that is substantially similar to one it has already received. This regulation prevents shareholders from having to vote more than once on the same proposal and saves corporate resources from being spent on redundant shareholder concerns. However, proponents like the NCPPR utilize this rule to undermine shareholder proposals that would have been filed by ESG-minded shareholders. On several occasions during the 2020 US proxy voting season, sustainability-related shareholder proposals were rejected by the SEC for being too similar to their anti-social counterparts. And while resolution texts may be very similar, proposals' supporting statements offer management important background on how to implement requests, and these vary drastically between anti-social and ESG-supporting proposals. Supporting anti-social proposals would send a dangerous signal to management to avoid addressing material ESG risks proactively.

However, perhaps due to low shareholder support last year, these entities submitted significantly fewer proposals than they did in 2019—Burn More Coal and NCPPR together submitted 13 proposals to date, compared to 26 in 2019. Due to the broad range of issues addressed by shareholder proposals, they need to be assessed on a case-by-case basis. Nonetheless, shareholders proposals should not be used to undermine the material concerns raised by other shareholders.

# Voting Highlights

## **Electronic Arts, Inc. - 08/06/2020 - United States**

Proposal: Advisory Vote on Executive Compensation

Electronic Arts Inc. develops, publishes, and distributes branded interactive entertainment software worldwide for video game consoles, personal computers, handheld game players, and cellular handsets. The Company also provides online game-related services.

We voted against the advisory vote on executive compensation at Electronic Arts' shareholder meeting held on August 8th. We found that total executive compensation was excessive and that there were substantial retention awards. Excessive pay can represent a significant cost to shareholders, whether through cash awards or dilutive share grants, and is often out of touch with actual company performance. The retention awards granted to Mr. Jorgensen, Ms. Miele, and Mr. Moss caused concern as the grants were awarded despite a below-target performance in the long-term incentives cycle.

In general, we are extra attentive to one-time payments that are not part of the incentive plans, since they can undermine the link between pay and performance. We carefully examined the company's decision to grant substantial PSU retention awards that were linked to achieving certain performance targets over the next four years. EA justified the grants by claiming they provide "significant retention and incentive motivation". In this case, we consider this justification insufficient to provide approximately USD 20 million over four years to three NEOs additional to their existing long term pay packages.

Another main concern, which we also encountered in previous years, is the retesting opportunity Electronic Arts Inc. provides. Retesting opportunities can compromise the integrity of the incentive payment structure. This mechanism provides NEOs the opportunity to earn the same awards, without holding them accountable for negative results that took place in the past, thus it fails to mirror the performance of the entire period. Furthermore, we believe that the performance period of less than three years, and the use of a single performance metric in the long-term incentives is not sufficient to align executives' incentives to the long-term shareholder value creation.

Lastly, we were worried by the company's lack of disclosure regarding the threshold, and maximum performance targets under the short-term incentives plan, which would allow us to better understand how the performance is translated into payouts.

## **Nike, Inc. - 09/17/2020 - United States**

Proposal: Advisory Vote on Executive Compensation

Nike, Inc. designs, develops, and markets athletic footwear, apparel, equipment, and accessory products for men, women, and children. The Company sells its products worldwide to retail stores, through its own stores, subsidiaries, and distributors.

Nike's remuneration report showed some staggering levels of compensation this year. Its newly appointed CEO John Donahue received over fifty million dollars, more than triple the compensation his predecessor Mark Parker received the year prior. Although a change in executive leadership is likely paired with a change in remuneration structure and

quantum this level of change is uncommon. Several concerning factors contributed to our vote against the say-on-pay proposal at Nike's 2020 AGM.

The extraordinary height of Donahoe's newly negotiated executive compensation package cannot be traced back to one specific element. On the one hand, some good practices are followed with the annualized base salary as well as target and maximum payout of the STI being lowered compared to previous years. On the other hand, the compensation became excessive through the granting of a sign-on bonus of options and RSUs worth 35million and an additional 10 million in cash payments for outstanding tranches of LTIPs. Both of these compensation practices are common to increase stock holding to align incentives with shareholders as well as compensate an executive for missed compensation at a previous employer. However, in this case the total quantum of this package is particularly concerning.

Additional to these more common compensation elements both the current and former CEO were each awarded a transition award of 10million cash with a performance period of 1.5 years. Although the company justifies this bonus to assure a smooth transition between the executives, the necessity and structure of this award is unclear. Since both executives remain in the employment of the company, have experience working together and are incentivized by other compensation to pursue long term company value the need for an additional grant is questionable. Furthermore, the chosen grant structure of a cash award with a 1.5-year performance period does not help to guarantee long term value creation.

Besides the CEO pay package, Nike made an additional controversial executive compensation decision by granting discretionary bonus payments to all its executives. The discretionary cash payments are a response to neither STI nor LTI targets being met in light of the Covid-19 pandemic. The company argues that the executives were meeting the targets for the first three quarters and thus should be compensated accordingly. We strongly discourage this practice as it defies the fail-safes that a well-structured executive compensation puts in place to ensure that compensation matches overall company performance and stakeholder experience. Compensation should reflect actual performance rather than projected performance.

#### **Unilever NV - 09/21/2020 - Netherlands**

Proposal: Unification

Unilever NV manufactures branded and packaged consumer goods, including food, detergents, fragrances, home, and personal care products.

In September, Unilever held a special shareholder meeting to propose the unification of its Dutch and British entities into one company incorporated in the United Kingdom. We supported the unification along with 99% of NV shareholders, as it brings about several organizational and corporate governance improvements.

From an organizational perspective, as a split entity, Unilever cannot fully benefit from its total market size because each entity is valued at its individual market capitalization. Unilever has previously attempted to incorporate as a Dutch entity, largely opposed by passive investors who did not want Unilever to lose its listing on the FTSE. As a PLC incorporated entity, Unilever would be able to retain its listings on both the FTSE and the AEX indices but would only lose its eligibility for the Dow Jones EuroSTOXX 50. Therefore, the eligible index listings as a PLC would garner more shareholder support than the listings available as a unified BV.

In terms of corporate governance, there are several pros and cons of unifying in the UK. Under Dutch law, an Extraordinary General Meeting (EGM) may only be requested by shareholders representing 10% of outstanding shares. As a PLC, this threshold is reduced to 5% and the meeting becomes mandatory. This reduced threshold bolsters the rights of minority shareholders as they would be able to convene an EGM more easily. Secondly, NV shareholders are currently unable to file shareholder resolutions, but this will become a possibility under the PLC unification. Shareholder resolutions are one of the most valuable tools for meaningful engagement, as it allows shareholders to directly address material ESG topics at the board level and increases the alignment between engagement and voting. Lastly, as a PLC it will become possible for shareholders to initiate an amendment to the articles of association that will be adopted upon receiving a 75% vote majority. This is a particularly relevant improvement because we have encouraged Unilever to amend its articles of association to preserve the stakeholder-outreach that is stipulated under Dutch law. Unilever has confirmed its commitment to stakeholders and its sustainability strategy and remains open to adopting such an amendment in the future.

# Votes Against Management

In the following instances, Border to Coast Pension Partnership voted against the recommendation of management at the shareholder meeting. In each instance where a vote against management has been cast, the rationale for the vote is also provided.

Issuer Name	Meeting Date	Proposal Description	Management Recommendation	Vote Decision	With Or Against Management	Vote Note	Meeting Type
Linde Plc	7/27/2020	Elect Martin H. Richenhagen	For	Against	Against Management	Serves on too many boards	Annual
Linde Plc	7/27/2020	Advisory Vote on Executive Compensation	For	Against	Against Management	Disconnect between pay and performance. Insufficient disclosure of STI performance goals.	Annual
UBISoft Entertainment	7/2/2020	Remuneration of Yves Guillemot, Chair and CEO	For	Against	Against Management	The compensation plan lacks of clawback provisions under the Short-Term Incentive Plan. The compensation plan lacks of clawback provisions under the Long-Term Incentive Plan.	Mix
UBISoft Entertainment	7/2/2020	Remuneration of Claude Guillemot, Deputy CEO	For	Against	Against Management	The compensation plan lacks of clawback provisions under the Short-Term Incentive Plan. The compensation plan lacks of clawback provisions under the Long-Term Incentive Plan.	Mix
UBISoft Entertainment	7/2/2020	Remuneration of Michel Guillemot, Deputy CEO	For	Against	Against Management	The compensation plan lacks of clawback provisions under the Short-Term Incentive Plan. The compensation plan lacks of	Mix

UBISoft Entertainment	7/2/2020	Remuneration of Gérard Guillemot, Deputy CEO	For	Against	Against Management	clawback provisions under the Long-Term Incentive Plan. The compensation plan lacks of clawback provisions under the Short-Term Incentive Plan. The compensation plan lacks of clawback provisions under the Long-Term Incentive Plan.	Mix
UBISoft Entertainment	7/2/2020	Remuneration of Christian Guillemot, Deputy CEO	For	Against	Against Management	The compensation plan lacks of clawback provisions under the Short-Term Incentive Plan. The compensation plan lacks of clawback provisions under the Long-Term Incentive Plan.	Mix
UBISoft Entertainment	7/2/2020	Remuneration Policy (Chair and CEO)	For	Against	Against Management	The compensation plan lacks of clawback provisions under the Short-Term Incentive Plan.	Mix
UBISoft Entertainment	7/2/2020	Remuneration Policy (Deputy CEOs)	For	Against	Against Management	The compensation plan lacks of clawback provisions under the Short-Term Incentive Plan.	Mix
UBISoft Entertainment	7/2/2020	Authority to Grant Stock Options (Corporate Officers)	For	Against	Against Management	Equity grant to major shareholders	Mix
Constellation Brands Inc	7/21/2020	Elect James A. Locke III	For	Withhold	Against Management	Related party transactions; Related party transactions disclosure concern	Annual
Constellation Brands Inc	7/21/2020	Advisory Vote on Executive Compensation	For	Against	Against Management	STI targets are not in the best interest for shareholders and there is an over reliance on long term non-performance based compensation	Annual



Electronic Arts, Inc.	8/6/2020	Advisory Vote on Executive Compensation	For	Against	Against Management	Substantial retention awards	Annual
Electronic Arts, Inc.	8/6/2020	Shareholder Proposal Regarding Right to Act by Written Consent	Against	For	Against Management	Shareholder action by written consent enables shareholders to take action on important issues that arise between annual meetings	Annual
Macquarie Group Ltd	7/30/2020	Remuneration Report	For	Against	Against Management	The annual bonus awarded from the profit sharing plan does not sufficiently disclose specific performance targets upfront and does not have a formal cap	Annual
Hitachi Ltd.	7/30/2020	Elect Toshiaki Higashihara	For	Against	Against Management	Nominee is the CEO and serves on the Compensation Committee.	Special
Tsuruha Co. Ltd.	8/11/2020	Elect Motoya Okada	For	Against	Against Management	Serves on too many boards and the director is not independent and the board does not have at least two independent directors.	Annual
Tsuruha Co. Ltd.	8/11/2020	Equity Compensation Plan	For	Against	Against Management	Long term awards are not linked to performance and vesting period is less than 3 years	Annual
Adidas AG	8/11/2020	Ratification of Management Board Acts	For	Abstain	Against Management	Concerns regarding management of diversity and inclusion issues will be addressed in engagement	Annual
Deutsche Post AG	8/27/2020	Elect Jörg Kukies	For	Against	Against Management	Affiliate on the audit committee	Annual
Logitech International S.A.	9/9/2020	Compensation Report	For	Against	Against Management	RSUs are granted with partial vesting within three years, annual bonuses are disproportionate to base pay and the CFO received one-off grants not linked to performance.	Annual

Nike, Inc.	9/17/2020	Advisory Vote on Executive Compensation	For	Against	Against Management	The Company received an F in the Glass Lewis Pay for Performance model. Total CEO compensation is excessive. The Remuneration Committee exercised its discretion to lower performance goals or increase awards. One-time substantial transition payments were awarded with no linked performance measures.	Annual
Nike, Inc.	9/17/2020	Shareholder Proposal Regarding Political Contributions and Expenditures Report	Against	For	Against Management	The Company's significantly limited disclosure could severely limit shareholders' ability to understand the risks presented by the Company's political spending and associated activities thus shareholders could benefit from the proposed further disclosure.	Annual
Compagnie financiere Richemont SA	9/9/2020	Elect Nikesh Arora	For	Against	Against Management	Board is not sufficiently independent; Related party transactions; Affiliate/Insider on nominating/governance committee	Annual
Compagnie financiere Richemont SA	9/9/2020	Elect Jean-Blaise Eckert	For	Against	Against Management	Board is not sufficiently independent; Related party transactions; Affiliate/Insider on nominating/governance committee	Annual
Compagnie financiere Richemont SA	9/9/2020	Elect Ruggero Magnoni	For	Against	Against Management	Board is not sufficiently independent; Related party transactions; Affiliate/Insider on nominating/governance committee	Annual

Compagnie financiere Richemont SA	9/9/2020	Elect Gary Saage	For	Against	Against Management	Board is not sufficiently independent; Related party transactions; Affiliate/Insider on nominating/governance committee	Annual
Compagnie financiere Richemont SA	9/9/2020	Executive Compensation (Fixed)	For	Against	Against Management	The compensation plan lacks of clawback provisions under the Short-Term Incentive Plan.	Annual
Compagnie financiere Richemont SA	9/9/2020	Executive Compensation (Variable)	For	Against	Against Management	The compensation plan lacks of clawback provisions under the Short-Term Incentive Plan.	Annual
Pan Pacific International Holdings Corp	9/29/2020	Elect Naoki Yoshida	For	Against	Against Management	The director is the most senior executive and the board lacks sufficient female diversity	Annual

### Disclaimer

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